

ORDER



KSNV

Orders

Order / Rev: 107211

Alt Order #:

Product Desc: October 2012 Campaign Supplemental

Estimate:

Flight Dates: 10/23/12 - 10/28/12

Original Date / Rev: 09/27/12 / 09/27/12

Order Type: GENERAL

Primary AE: Kevin Goodell

Sales Office: VEGS

Sales Region: Local

Agency Name: Policy Communications

Buying Contact:

Billing Contact:

415 S. 6th St.

Las Vegas, NV 89101

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: Committee to Re-Elect Judge Kerry Lo

Demographic: A25-54

Product Codes: PLC12

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	12	\$5,025.00	\$4,271.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$5,025.00	\$4,271.25	0.00
Totals	12	\$5,025.00	\$4,271.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/23/12	10/25/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-T---		2		\$600.00		0.00					
N 2	KSNV	10/24/12	10/24/12	M-F Early News M-F Early News	CM	5-630p	-----	:30	0	\$900.002		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1		\$900.00		0.00					
N 3	KSNV	10/28/12	10/28/12	News 3 Today - SUNDAY News 3 Today - SUN	CM	9am-930a	-----	:30	0	\$250.002		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1		\$250.00		0.00					
N 4	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----	:30	0	\$450.002		0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W-F--		2		\$450.00		0.00					
N 5	KSNV	10/24/12	10/26/12	Noon News Noon News	CM	12-1230pm	-----	:30	0	\$275.002		0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W-F--		2		\$275.00		0.00					
N 6	KSNV	10/23/12	10/25/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-----	:30	0	\$225.002		0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-T---		2		\$225.00		0.00					

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Advertiser: Committee to Re-Elect Judge Kerry Louise
 Product Desc: October 2012 Campaign Supplemental
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----	:30	0	\$325.00	2	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1		\$325.00		0.00					
N 8	KSNV	10/27/12	10/27/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----	:30	0	\$450.00	2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1		\$450.00		0.00					
Totals													12	\$5,025.00